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Moderna's 'Disinformation Department' Monitors 150 Million Websites for 'Anti-Vaccine' Narratives

Through a pharma-funded nonprofit and Talkwalker, a "social listening" company, Moderna's team — run by a former 20-year veteran of the FBI — deploys artificial intelligence to monitor everything from mainstream news outlets to gaming sites.

By **Brenda Baletti, Ph.D.**

38

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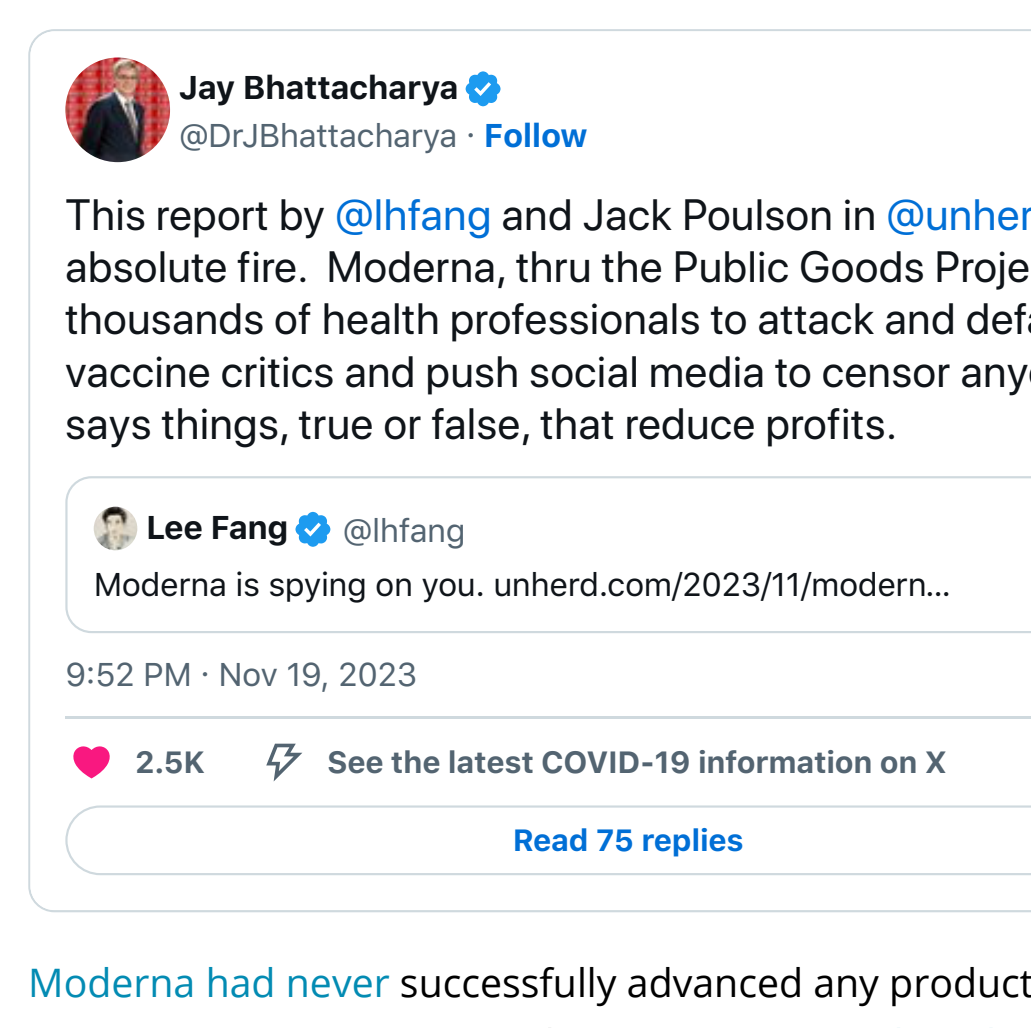
Moderna's "disinformation department" partnered with an industry-backed nonprofit, the Public Good Projects (PGP), to monitor and suppress dissenting voices on COVID-19 vaccine policy, according to a new report by investigative journalists Lee Fang and Jack Poulson published Monday in UnHerd.

Over the last year, the "Twitter Files," two lawsuits against the Biden administration and other investigations have exposed instances of collusion among government, social media and universities to suppress dissenting speech about COVID-19 policies, election fraud allegations and other topics.

This new report sheds light on Moderna's behind-the-scenes strategy within this new media landscape. It exposes key actors and how they worked to monitor 150 million websites for the purpose of censoring speech that undermines the company's COVID-19 vaccine narrative and actively shaping public discourse to benefit Moderna's bottom line.

Great Barrington Declaration co-author and Stanford University professor Dr. Jay Bhattacharya, who was blacklisted by Twitter, praised the new report in a tweet:



Jay Bhattacharya @DrJBhattacharya · Follow

This report by @lhfang and Jack Poulson in @unherd is absolute fire. Moderna, thru the Public Goods Project pays thousands of health professionals to attack and defame vaccine critics and push social media to censor anyone who says things, true or false, that reduce profits.

Lee Fang @lhfang
Moderna is spying on you. unherd.com/2023/11/modern...

9:52 PM · Nov 19, 2023

2.5K See the latest COVID-19 information on X

Read 75 replies

Moderna had never successfully advanced any product to market prior to the COVID-19 mRNA vaccine and was teetering on the edge of collapse when the pandemic was announced.

Its mRNA COVID-19 vaccine transformed the drugmaker into a $100 billion company almost overnight and turned its CEO, chairman and co-founders into billionaires.

Today, as public interest in taking yet another booster shot tanks and federal subsidies for the shot are disappearing, so are profits, leading the company to invest in new strategies — like a flashy marketing campaign — to stay afloat, Fang and Poulson reported.

Moderna also is doubling down on work started during the pandemic to attack dissent about vaccines and to direct vaccination policy, they found.

"The Wuhan Cover-Up"
by Robert F. Kennedy Jr.
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In fact, Moderna today employs former law enforcement agents, like Nikki Rutman, a 20-year FBI veteran who worked for the agency in Boston during Operation Warp Speed where her job was to conduct weekly cybersecurity meetings with Moderna.

Now she runs Moderna's global intelligence division — part of the department spearheading Moderna's work to stop "disinformation" — producing reports that flag "anti-vaccine narratives" online and recommending whether and how to address them, they wrote.

The department works with the PGP, largely funded through a $1.27 million donation from the Biotechnology Innovation Organization, a biotech lobbying group that represents Pfizer and Moderna.

Through PGP and Talkwalker, a "social listening" company, Moderna's team monitors everything from mainstream news outlets to gaming sites, deploying artificial intelligence to monitor 150 million websites across the world for vaccine-related conversation.

The team issues reports to Moderna staff that color-code the "anti-vaccine narratives" by level of risk. Low-risk narratives "don't currently warrant any action." For the higher-risk narratives, the team "will notify the appropriate stakeholders with recommendations," Lee and Poulson wrote.

Analyzing sample reports, the journalists discovered that examples of "high-risk" posts included a video posted by Elon Musk mocking myriad claims that the vaccines were "100% effective" along with a number of posts made by comedian and political commentator Russell Brand, whom they flagged in September for his "anti-vaccine" beliefs.

The Moderna team also raised concerns over the optics when tennis star Novak Djokovic, who refused the COVID-19 vaccine, won the Moderna-sponsored U.S. Open.

Lee and Paulson reported that Moderna was unconcerned with the truth of any of the claims made in the posts it flagged, only with their effects.

"None of the reports that we have seen makes any attempt to dispute the claims made," they wrote. "Rather the claims are automatically deemed 'misinformation' if they encourage vaccine hesitancy."

Moderna first began working with PGP in 2021-2022 on a program called "Stronger," where the nonprofit "identified misinformation and shaped content decisions on social media."

PGP could do this effectively because it had "backdoor access" to Twitter data, through a "firehose," which provides real-time access to all tweets on the platform for large-scale data analysis and data mining.

RFK Jr. and Brian Hooker's
New Book: "Vax-Unvax"
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PGP, which worked directly with Twitter to develop its policies around the pandemic, would send Twitter lists of accounts to amplify or censor.

Twitter's general counsel also advised the U.S. Department of Homeland Security's task force on combating misinformation to work with PGP on COVID-19 speech-related issues.

Lee and Poulson also found that PGP distributed talking points and advice on how to respond to vaccine misinformation to a network of 45,000 healthcare professionals.

"[Moderna's] intention, as we have gleaned from the emails exchanged, was not only to combat misinformation, but also to affect the content and tenor of public debate," Fang and Paulson wrote.

This year, as the COVID-19 booster uptake numbers have collapsed, Moderna and PGP launched a new collaboration, this time working with the American Board of Internal Medicine, to develop a training program called the "Infodemic Training Program," to train healthcare workers to identify "medical misinformation."

Despite public outrage regarding social media censorship, a clear lack of interest in continuing to take booster shots and the official end of the pandemic announced in May by the Biden administration, Moderna continues to grow its surveillance operation.

Internal alerts analyzed by Fang and Poulson reveal the company is closely monitoring laws and politicians seeking to restrict vaccine mandates and that it continues to flag messages posted on X, formerly known as Twitter, by Musk, who Moderna notes, "increasingly uses that platform to elevate fringe vaccine opponents and conspiracy theorists."

The authors wrote:

> "The network of fact-checking nonprofits has grown at an industrial pace, providing opaque opportunities for private and public interests to take subtle control over the public discourse. Such sophistication in blending public-health messaging and corporate advertising should concern anyone with an interest in how government controls free speech."

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Brenda Baletti, Ph.D.
Brenda Baletti Ph.D. is a reporter for The Defender. She wrote and taught about capitalism and politics for 10 years in the writing program at Duke University. She holds a Ph.D. in human geography from the University of North Carolina at Chapel Hill and a master's from the University of Texas at Austin.

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7 • Share Best Newest Oldest

frankly
10 days ago
Jeez in the olden days one would concentrate efforts to ensure quality control. Complaint departments.

Now we reward mediocracy and punish excellence. Without public relations to shape their image, none of these criminals would have anything! Never mind a good reputation.

We have institutionalized deceit. We punish honesty. Accountability looks like a thug who shows up to break your knees, dare you point out the obvious.

20 0 Reply • Share ›

CastleConnell → frankly
10 days ago
They are ensuring lack of quality control.

12 0 Reply • Share ›

GarySummers → CastleConnell
10 days ago
*"Moderna CEO Admits to Having "Advanced Knowledge" of the Covid "Pandemic" *"
https://rumble.com/v3x4nae-...

6 0 Reply • Share ›

CastleConnell → GarySummers
10 days ago
I listened to it twice, I feel stupid, I got the impression he was talking about another pandemic coming after 2020. I'm going to listen again, he talks fast with an accent. Fauci must have known from Wuhan that the virus got out sooner than was publicized, it gave them time to show those images of Chinese people falling in the streets, which of course never happened anywhere else since, so it was obviously staged but sent shock waves throughout the world, as though Ebola was on the loose, and if it was like Ebola in severity, I myself would have been terrified. But I quickly figured out the first iteration was dangerous for the elderly, and the next variants became progressively less lethal. Also, knew an experimental gene drug was far more dangerous than the more benign variants.

5 0 Reply • Share ›

SuziAlkamyst → CastleConnell
a day ago
Amazing too, how the 'flu figures for 2020-21 never appeared on the UK gov. website???

0 0 Reply • Share ›

CastleConnell → SuziAlkamyst
a day ago
and we know why

0 0 Reply • Share ›

JustMe → GarySummers
7 days ago
Stephane Bancel's exact words (with accent) are...
"I remember walking after Davos [Oct 2019] into the office...and I say, "How we going to make a billion dose next year?", and he look at me a bit funny and say "What?" I say "Yeah, we to need to make a billion dose next year, there's going to be a pandemic." "

2 0 Reply • Share ›

SuziAlkamyst → frankly
a day ago
But we're finding our veys und means💗

0 0 Reply • Share ›

holisticpoet
10 days ago
It is a disgrace what western medicine has become and has been for many years. I have to ask how the western medical complex can so thoroughly brainwash people into believing that they are here to actually help people. For the life of me I do not know how people cannot see the big pharma game plan to keep people customers for life. They control the medical educational system with huge inflows of grants to universities, corrupting them as they plunder the health of the ordinary people.

With countless side effects for nearly every medication where you need more medication just to mitigate the poor effects of the first medication and the ability to control doctors with the all powerful license needed to pay back the quarter million in student loans to become a doctor, it would seem as though big pharma has everything under their control. What they do not have in their control is the willingness of those with the knowledge of natural, functional, herbal,and holistic medicine to freely help others with their health problems.

Knowledge is key and this knowledge is being withheld from the average man and women. Just be aware that if something cost a great deal of money, there is some treatment or protocol out there that is not nearly as costly and will work as good or better without destroying your health in the process like many pharmaceuticals do. Be wise and learn as much as you can about diet, (natural whole foods) herbs, exercise, breathing techniques, and all forms of natural medicine that have not been corrupted for the almighty dollar.

18 0 Reply • Share ›

Ektor
10 days ago
Hey moderna, I'm a never-vaxxer and proud to never consider any of your murder drugs.

17 0 Reply • Share ›

GMH
10 days ago
"Safe and Effective" = vaccine misinformation

15 0 Reply • Share ›

Steven Berge → GMH
9 days ago
It was obvious when they put it into general circulation after less than a year of development. It normally takes around 8 years.

1 0 Reply • Share ›

MultiChubby1
10 days ago
Germany 1938.

9 0 Reply • Share ›

BraveNewWhirled
10 days ago
We all can see the machine gearing up for another run at Humanity. Our job is to stand firmly on the side of bodily autonomy not only for ourselves, but for our fellow humans who still think forced injections are the key to ending illness. We will have to be strong and it may be very costly for us.

6 0 Reply • Share ›

SuziAlkamyst → BraveNewWhirled
a day ago
...but it may reap wonderful results...let's expect the best coming from our best.

0 0 Reply • Share ›

Drummer
10 days ago
So, whoever drew that robotic hand seems to think we should all have four phalanxes in our fingers? (-:

4 0 Reply • Share ›

One Day Closer → Drummer
10 days ago
That's what happens when you are "up to date" on all your shots.

5 0 Reply • Share ›

Jeanne DiMassa → Drummer
10 days ago
Good catch! Forever creepy...

3 0 Reply • Share ›

Tim → Drummer
4 days ago
Phew! Good to know there will be at least one way to distinguish a real person from a robot in the future

1 0 Reply • Share ›

Stephen Simac → Drummer
9 days ago
probably AI generated

1 0 Reply • Share ›

SuziAlkamyst → Drummer
a day ago edited
Our fingers??? We ain't robots...💥...Mind you, time will tell???

0 0 Reply • Share ›

Alan Porianda
9 days ago
I still have questions about how Moderna's patented nucleotide sequence #9587003 has been found in the SARS Covid 2 virus genome. See Frontiers In Virology for February 21, 2022. (To Moderna's credit, their vaccine has been shown to be a lot "cleaner" than other covid vaccines.) This nucleotide sequence makes the virus more infective to humans by opening cell entry through the furin cleavage site pathway. Was this a result of the lab in China performing "gain of function" research? It sure looks like it.

3 0 Reply • Share ›

Jeanne DiMassa
5 days ago
Received a letter from my congressman touting how he made drugs drugs drugs more available accessible and affordable for sr. Citizens. That's all it was about and how they define health - by how many pills you take. I take none! Become ungovernable

2 0 Reply • Share ›

Billionaire_Pollution
6 days ago edited
Hear this , Moderna. I will NEVER take another vaccine again in my life.

2 0 Reply • Share ›

anotheroldvet
8 days ago
Ashes to Ashes
Dust to Dust
If Covid doesn't get you
The Clot Shot Must

2 0 Reply • Share ›

TheMikeWithNoName
10 days ago
In the movie "The Fugitive", Deputy Samuel Gerard refered to Devolin-McGregor Pharmaceuticals as a "MONSTER". It was fiction, I know, but I wonder what actor Tommy Lee Jones would call Pfizer and Moderna today ? I mean, what's bigger than a monster ?

2 0 Reply • Share ›

Jeanne DiMassa → TheMikeWithNoName
5 days ago
Not fiction. Predictive programming

1 0 Reply • Share ›

SuziAlkamyst → TheMikeWithNoName
a day ago
A bigger monster?

0 0 Reply • Share ›

Voyt Regnal
10 days ago
So what? They can "monitor" as much as they want and nothing else. 😛🤣.

1 0 Reply • Share ›

holisticpoet → Voyt Regnal
10 days ago
If you think that they can do nothing else you are sadly mistaken. There have been more than 100 holistic practitioners that have been murdered because they were monitored and big Pharma found them to be too big of a threat to continue their work that proved to be far more efficacious than Pharma medicine protocols/.

6 0 Reply • Share ›

SuziAlkamyst → holisticpoet
a day ago
Sad and true.

0 0 Reply • Share ›

SuziAlkamyst
a day ago
These corporations are really showing us how disgustingly dirty they are, how low they are willing to go to garner profits. Anyone working for them should be ashamed of themselves if they have any knowledge, however small, of the underhand, lying, unethical actions taken by their bosses and have said nothing about it for fear of loosing their jobs...cowardice at work..and just as low as the actions of their bosses. Uncaring, no empathy for ones fellow humans, no sense of responsibility. Divided we fall. Be aware.

0 0 Reply • Share ›

Juan Self
6 days ago
Moderna are killers of millions of innocent people globally. The day of reckoning for all you big Pharma giants and associated organisations is coming sooner than you think!

0 0 Reply • Share ›

anotheroldvet
6 days ago
From Moderna et al:
We don't need any stinking facts. Get the 'vaccine' ... There is only a minor chance that many will suffer a blood clot, stroke, heart attack or any of the many many many, possibly twelve hundred other so called 'rare' side effects.
People drop dead for no reason all the time. Deal with it.

Sing along:
Rolling ... Rolling ... Rolling
Keep those profits rolling along!

0 0 Reply • Share ›

Afshin Nejat
7 days ago
Frankly, Moderna itself is the chiefmost source of anti-vaccine information in existence.

0 0 Reply • Share ›

chris
9 days ago
Mod-E-RNA Revenue was $19.3 B in FY 2022. The number of employees in 2019 was ~1000 and growing during their Warp Speed production to now in '23 to around 3000. Assuming a pay of 100K/year for each of them would make ~100 to 300 mln a year, which is a tiny fraction of what they make as a whole company... Thus I do not believe it is about money, That money story is a deception which covers the real truth, which is about the graveyard and extermination they are preparing for everyone on this planet while changing the entire humanity genetically to fit the plan of those in power, the science/gov and the pharmaceutical cartel, to which moderna belongs.

0 0 Reply • Share ›

SuziAlkamyst → chris
a day ago
Their wet dream, not ours...they are few...we are many...dream, dream, dream...and act upon them!

0 0 Reply • Share ›

piki verschueren
10 days ago
Wow...don't they have anything better to do????

0 0 Reply • Share ›

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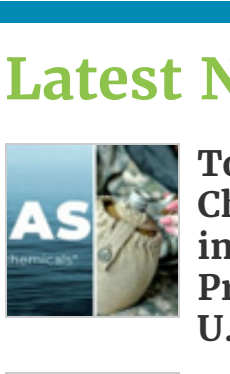

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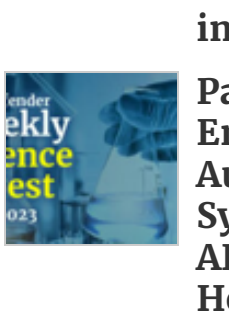

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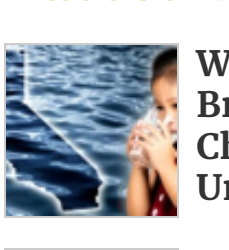

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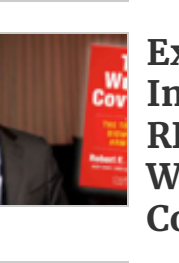

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